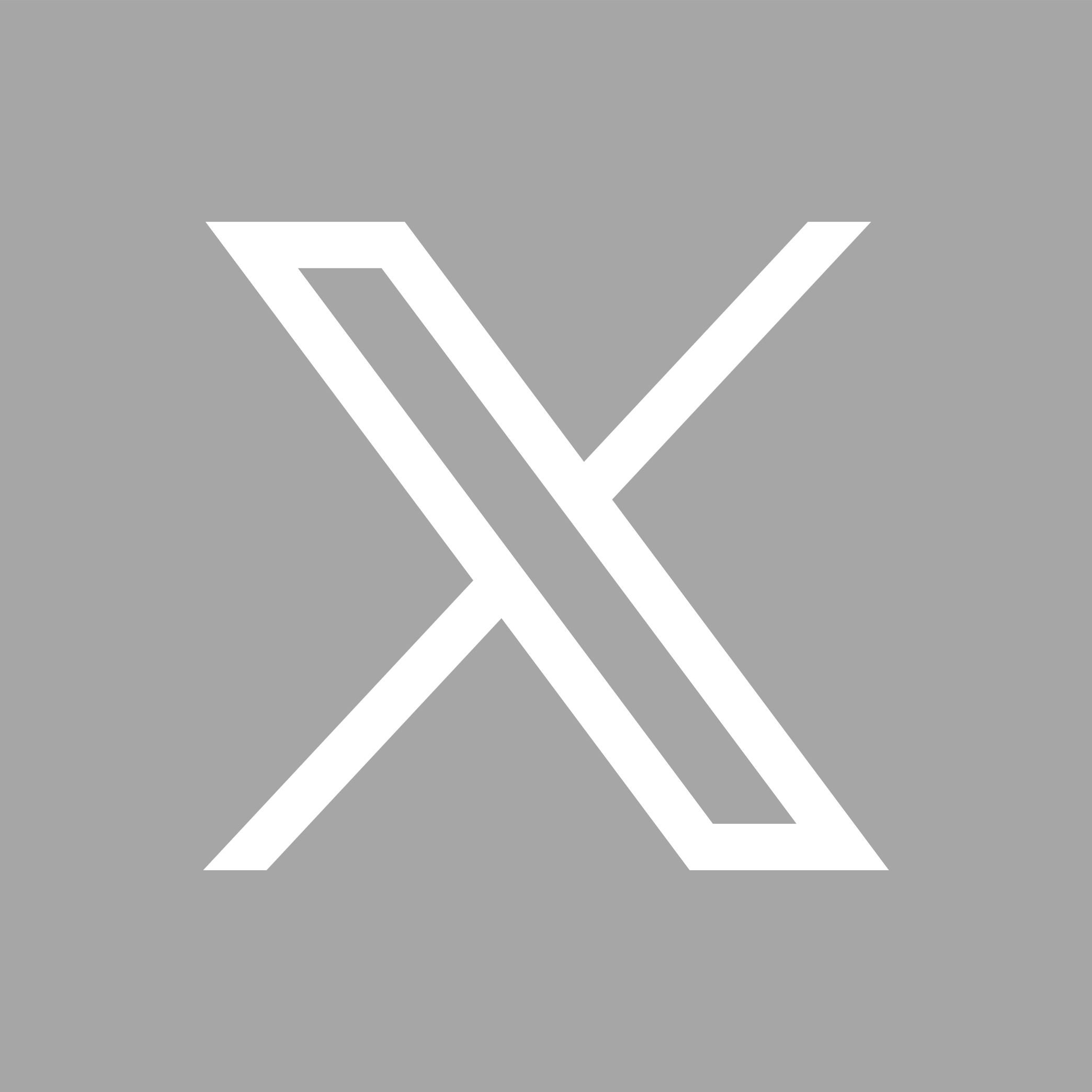
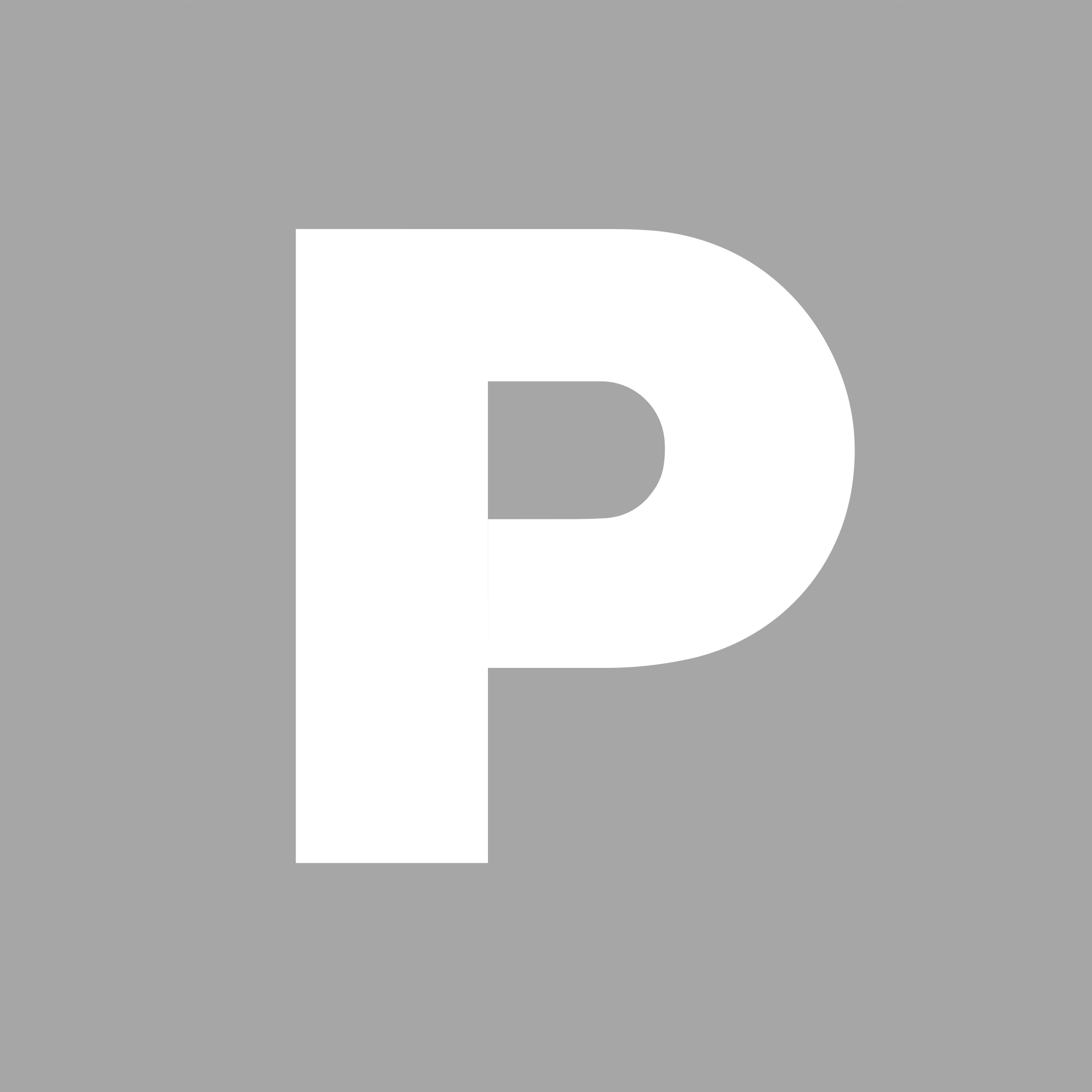
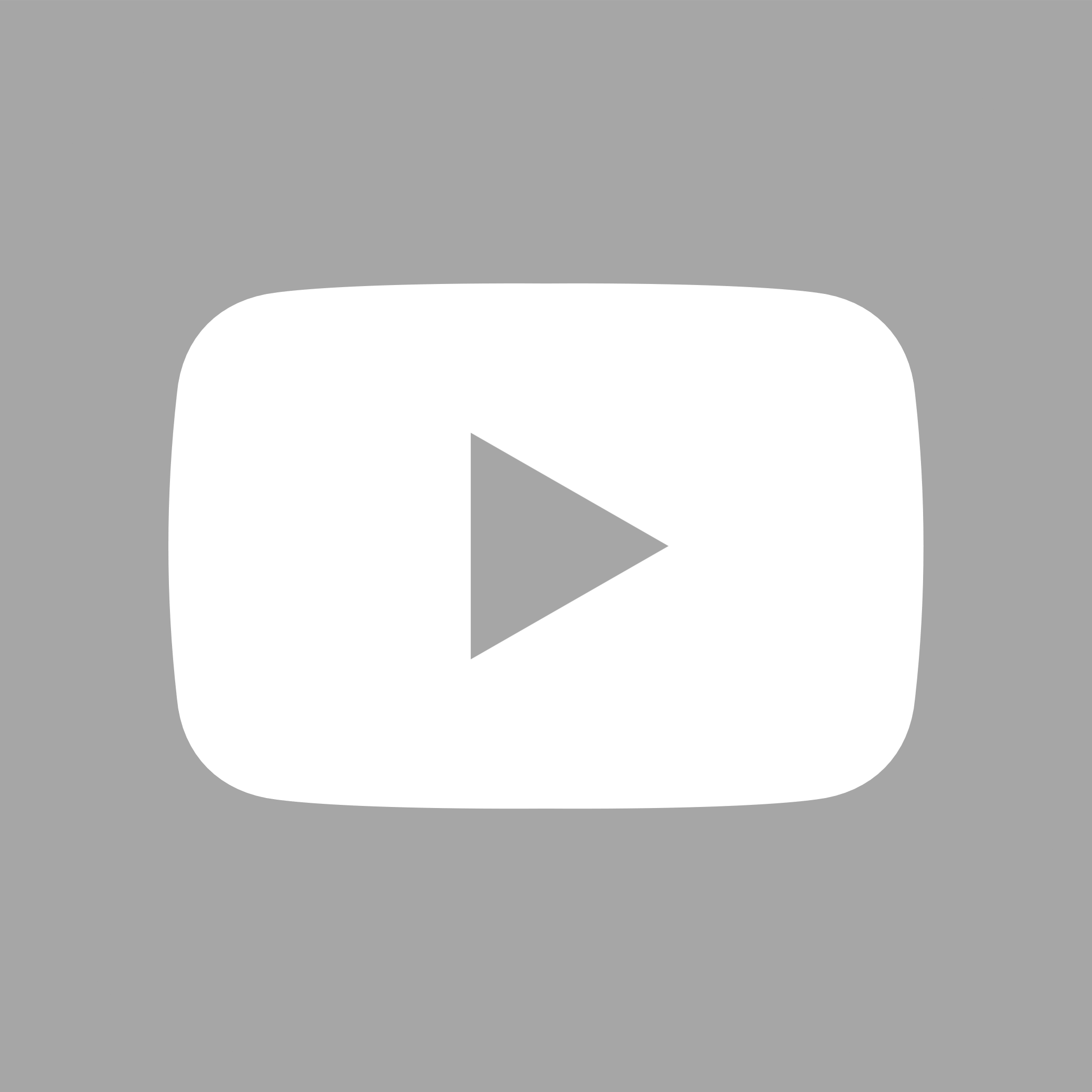
Panasonic’s New RB-M600B Wireless Stereo Headphones with Hybrid ANC.

[](https://www.facebook.com/people/Panasonic-Europe/61552183186987/)Sleek design with comfortable fit, XBS Deep for super low bass, up to 65 hour runtime and Bluetooth® 5.3 wireless performance.

[](https://twitter.com/PanasonicEurope)[](https://www.panasonic.com/)[](https://www.youtube.com/@PanasonicEuropeYouTubeChannel)

Wiesbaden, 5th September 2024

A collage of a person wearing headphones

Description automatically generated

* Hybrid Active Noise Cancellation – with integrated feed forward & feedback mics
* Comfort Fit – sleek design, with adjustable headband & swivel ear cups
* Clear Stereo Sound – with XBS Deep for super low bass
* Up to 65hrs runtime[[1]](#footnote-2) – with 6hrs extra, after 15min quick charge
* Bluetooth® 5.3 – for fast, easy & secure connection
* Multipoint connectivity – for 2 devices at once
* ENC tech – Environmental Noise Cancellation for clearer calls
* Direct access buttons – for popular features
* Voice Assist – Siri & Google Assistant compatible
* Windows Swift Pair, Google Fast Pair – for quick set up with compatible devices

**Made for Music and Talk**

Panasonic’s new RB-M600B wireless headphones are for people looking for great sounding music, who want Active Noise Cancellation, the latest Bluetooth® tech and enough battery life to fly around the world – all without costing the earth.

M600B have a comfortable fit, smooth streamlined design incorporating neat physical buttons for the essentials – like volume control and voice assistant. While Bluetooth® 5.3 allows for stable wireless performance and multipoint connectivity for two devices. ENC tech helps with call clarity, while XBS Deep takes care of the tunes.

**Engineered to Elevate Sound**

Panasonic’s M600B headphones are perfect for people who want to be free from wires and unwanted background noise. Thanks to Bluetooth® 5.3 and hybrid ANC, M600B do just that. Feed Forward mics identify external sound, while Feed Back mics take care of unwanted internal noise.

With padded adjustable headband and swivel ear cups, M600B headphones are made to be enjoyed. While the listener’s ears are snuggly cocooned, and ANC keeps the outside world at bay, they can focus on their music and calls.

XBS Deep (eXtra Bass System) tech and efficient 30mm drivers mean that M600B reveal music with clarity and power. Enough to give listeners an extra spring in their step and set them up for a busy day.

**A Planet’s Worth of Power**

It’s possible to fly around the world in 65 hours, which is how long M600B can last on a single charge – and that’s even with ANC on. If anyone wants to travel for an extra 6 hours then a 15 minute quick charge, with the supplied USB-C cable, will get them there.

To put it another way, that’s enough battery power to last most people a whole week at work – including a long commute each way.

**Cleary Convenient Connections**

Using Bluetooth® 5.3 wireless tech, M600B can quickly pair to two smart devices simultaneously – providing a stable connection even in busy places. It allows for higher quality music and call performance than earlier versions of Bluetooth, on top of more efficient battery use.

With a built-in mic and ENC (Environmental Noise Cancellation), Panasonic M600B are as good at making clear calls as they are at playing music. With both Siri and Google Assistant compatibility, only a button click and ‘wake word’ away, they’re designed to be at one with smartphones.

Finally, Windows Swift Pair and Google Fast Pair allow for quick set up with compatible devices.

**Finishing Touches**

The hardest decision anyone will have to make with M600B is whether to choose the elegant cream or black finish. Both colours complement the smooth aerodynamic design of Panasonic’s new headphones perfectly. Those smooth lines incorporate physical buttons for key features like volume adjustment.

**A light bulb from a ceiling

Description automatically generatedAbout the Panasonic Group**

Founded in 1918, and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022 with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella. The Group reported consolidated net sales of Euro 54.12 billion (8,496.4 billion yen) for the year ended March 31, 2024. To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>.

**A group of people sitting on the floor playing with toys

Description automatically generatedCreate Today. Enrich Tomorrow.**

Holistic Wellbeing for People, Society, and the Planet - Our goal is to bring balance to People, Society and the Planet through our innovative solutions & products; promoting overall wellbeing for everyone by creating a healthier, simpler and more balanced way of living.

[Find out more >](https://www.panasonic.com/uk/consumer/create-today-enrich-tomorrow/holistic-wellbeing/social-wellbeing.html)

**A green forest with white text

Description automatically generated**

**Panasonic Group Environmental Initiatives**

The Panasonic Group has set forth its long-term environmental vision, "Panasonic GREEN IMPACT," with the aim of achieving both a better life and a sustainable global environment for all. Under PGI, Panasonic Group strives towards achieving virtually net zero CO2 emissions from its own operations by 2030, and aims to create an impact of more than 300 million tons (\*1) of reduced and avoided CO2, which is equivalent to about 1 percent of the current global total of approximately 31.7 billion tons (\*2) by 2050. The group also works on business activities to realize a circular economy in which resource efficiency contributes to decarbonization and reduces the consumption of limited natural resources.

\*1: CO2 Emission factor based on 2020

\*2: 31.7 billion tons of energy-derived CO 2 emissions in 2020 (Source: IEA)

[Panasonic GREEN IMPACT - About Us - Panasonic Holdings](https://holdings.panasonic/global/corporate/panasonic-green-impact.html)

1. Typical usage with fully charged battery [↑](#footnote-ref-2)