Panasonic’s New RZ-B120W True Wireless Stereo Earphones.

With low profile ergonomic fit, XBS for deep bass, up to 26hrs runtime, Bluetoothâ 5.3 connectivity and IPX4 water resistance.



Wiesbaden, 5th September 2024



* Ergonomic Fit – low profile design, with choice of silicone ear tips
* Clear Stereo Sound – with XBS for extra deep bass
* Up to 26hrs runtime[[1]](#footnote-2) – 6.5hrs earbuds, 19.5hrs in storage case
* Water Resistant to IPX4 – for heavy workouts & rainy days
* Fast, Easy & Secure Connection – with Bluetoothâ 5.3
* Touch Control – from either earphone
* Voice Assist – Siri & Google Assistant compatible

**Made to Listen and Talk**

Panasonic’s new RZ-B120W wireless earphones are for people on the go – those who demand long battery life, want to be free of wires, desire simple fuss-free operation and don’t want to break the bank.

Despite B120W’s compact size, and close fit to the ears, there’s also impressively powerful bass performance thanks to XBS. Bluetoothâ 5.3 takes care of connectivity with smart devices, and helps with call quality too. With an impressive 6.5hrs battery life in the headphones themselves, and an extra 19.5hrs in the charging case they’re ready for whatever the day has in store.

**Ergonomically Engineered to Elevate Sound**

Thanks to Panasonic’s ‘Ergofit’ design, B120W wireless earphones sit snuggly and discreetly in the ears. They’re made to keep listeners in music, and chat, whatever else they choose to do.

Despite their compact size, the combination of 7mm dynamic drivers and XBS (eXtra Bass System) tech means that B120W have plenty of depth to bring music to life and transport the listener to another world.

Because everyone’s ears are different, B120W comes with three sets of silicone ear-tips: in small, medium and large. Listeners can pick the right combination for a comfortable fit and a sound isolating seal – to keep the outside world out and the tunes in, where they belong.

**Over a Day’s Power, in the Pocket**

With up to 6.5hrs[[2]](#footnote-3) of battery life in the earphones themselves, and an extra 19.5hrs top-up power in the compact storage case, Panasonic B120W are ready to keep listeners in music, podcasts and chat all day. And all night.

With quick USB-C charging (a lead is supplied), B120W earphones are ready to meet what today’s customer demands. The case’s smooth low-profile shape means it’s easy to pop into a jeans pocket or the smallest bag.

**Real Word Design with Bluetooth® 5.3 and IPX4**

Using Bluetooth® 5.3 wireless tech, Panasonic B120W quickly connects with smart devices and provides a stable connection, even in busy places. It also allows for higher quality performance from both music and calls than earlier versions of Bluetooth.

Because B120W are made to the IPX4 water resistance standard, the earphones are perfect for intense workouts in the gym – or outside on a walk home in the rain.

**Easy Touch Control and Assistance**

Panasonic’s B120W have touch sensors on both earphones, so users can quickly switch between music and calls. It’s easy to adjust the volume, pause or skip tracks.

With both Siri and Google Assistant compatibility, B120W are designed to work with today’s smartphones. A simple tap to the side of an earphone, followed by the preferred assistant’s ‘wake words’ will bring them to life.

**About the Panasonic Group**

Founded in 1918, and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022 with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella. The Group reported consolidated net sales of Euro 54.12 billion (8,496.4 billion yen) for the year ended March 31, 2024. To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>.

**Create Today. Enrich Tomorrow.**

Holistic Wellbeing for People, Society, and the Planet - Our goal is to bring balance to People, Society and the Planet through our innovative solutions & products; promoting overall wellbeing for everyone by creating a healthier, simpler and more balanced way of living.

[Find out more >](https://www.panasonic.com/uk/consumer/create-today-enrich-tomorrow/holistic-wellbeing/social-wellbeing.html)

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**Panasonic Group Environmental Initiatives**

The Panasonic Group has set forth its long-term environmental vision, "Panasonic GREEN IMPACT," with the aim of achieving both a better life and a sustainable global environment for all. Under PGI, Panasonic Group strives towards achieving virtually net zero CO2 emissions from its own operations by 2030, and aims to create an impact of more than 300 million tons (\*1) of reduced and avoided CO2, which is equivalent to about 1 percent of the current global total of approximately 31.7 billion tons (\*2) by 2050. The group also works on business activities to realize a circular economy in which resource efficiency contributes to decarbonization and reduces the consumption of limited natural resources.

\*1: CO2 Emission factor based on 2020

\*2: 31.7 billion tons of energy-derived CO 2 emissions in 2020 (Source: IEA)

[Panasonic GREEN IMPACT - About Us - Panasonic Holdings](https://holdings.panasonic/global/corporate/panasonic-green-impact.html)

1. Typical usage with fully charged battery [↑](#footnote-ref-2)
2. With fully charged battery, listening at reasonable volume [↑](#footnote-ref-3)